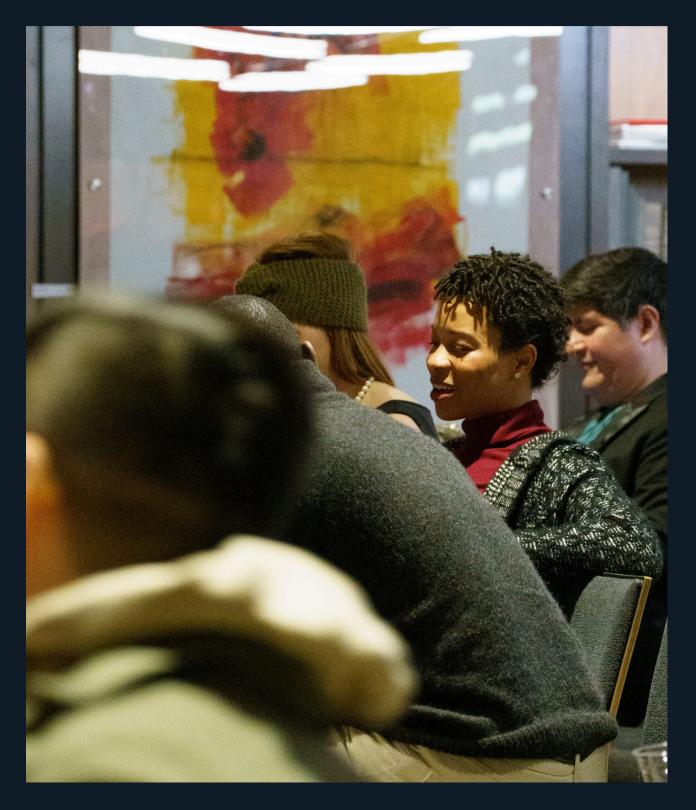
## FITLER FOUNDATION



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# FITLER FOUNDATION ABOUT

Making an impact beyond its walls has always been central to Fitler Club's mission. From the start, the Club was envisioned not just as a gathering place, but as a catalyst for positive change in Philadelphia. When Fitler Club opened in 2019, it brought this vision to life by founding the Fitler Foundation, with a mission to orient the Club's resources toward high-impact philanthropic opportunities.

Fitler Foundation's first major initiative was the Artists in Residence program, which provided a platform to some of Philadelphia's most talented emerging artists, showcasing their work and connecting them with new audiences. Even when COVID-19 forced the Club to redirect resources and navigate unexpected challenges, the Artists in Residence program not only endured, but flourished. Now entering its fourth iteration, Artists in Residence has become an integral part of Fitler Club and Philadelphia's vibrant art scene.

In 2023, Fitler Club appointed Dr. Kimberly McGlonn as Vice President of Social Impact, renewing its commitment to enacting positive change in Philadelphia. Under her leadership, the Club launched its Social Impact Agenda, and in less than a year, over 400 Fitler Club members and staff participated in events



centered around learning, volunteering, and giving. One special highlight was the Sneakerball, an event that raised over \$10,000 for the Fund for the School District of Philadelphia.

Moving forward, the Club will continue to expand its impact programming, and the Fitler Foundation will relaunch with a deeper sense of purpose, an invigorated board of directors, and compelling programs that align Fitler Club's values and resources with the most pressing needs of its city.

## FITLER FOUNDATION OUR MISSION

The Fitler Foundation aims to activate the resources of Fitler Club to:



Support innovative nonprofit leaders (and their agencies) whose work creates a measurable positive impact in the Greater Philadelphia area.



Amplify emerging artists based in the Greater Philadelphia area.



Fund public education initiatives in the Greater Philadelphia area.

Support innovative nonprofit leaders (and their agencies) whose work creates a measurable positive impact in the Greater Philadelphia area.

# The Fitler Club Impact Residency presented by The Fitler Foundation

This first-of-its-kind residency seeks to publicly recognize the achievements of high-impact local leaders and support their well-being.

The selected cohort will consist of Philadelphia-based nonprofit & B Corp leaders advancing innovative responses to our city's most pressing social and environmental issues.

In recognition of the personal wellness challenges facing this community of leaders, the Fitler Foundation is excited to affirm and honor their work by providing them with personal and professional support.

### EACH RESIDENT WILL RECEIVE:

- <u>Fitler Club</u> membership for the duration of the residency
- Staycation package
- Executive coaching and mentorship
- Curated personal wellness library
  - Personal training package
- Personalized dietitian package

# Amplify emerging artists based in the Greater Philadelphia area.

## Artists in Residence at Fitler Club presented by The Fitler Foundation

We are more convinced now than ever that art plays an integral role in connecting people, understanding others, fostering social commentary, and inspiring change. Fitler Club's Artists in Residence Program was created to showcase Philadelphia artists in a non-traditional gallery space where artists can share their perspectives, their creativity, and their ideas.

Artists in Residence has been a feature of Fitler Club since its founding. The current installment, 'Collection 3.0,' is composed of pieces that will be on display at the Club for 18 to 24 months. All of the pieces are for sale, with Fitler Club serving as the gallery and all proceeds going directly to the artists. All of the Artists in Residence are either from Philadelphia, currently live locally, or have

strong ties to the city.

### EACH RESIDENT WILL RECEIVE:

- <u>Fitler Club</u> membership for the duration of the residency
- Opportunity to display and sell work
- Art features at Fitler Club community events

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- Exclusive PR opportunities
- Artists in Residence spotlight on several media platforms

# Fund public education initiatives in the Greater Philadelphia area.

## Educators in Residence at Fitler Club presented by The Fitler Foundation

The Fitler Foundation will join the coalition of innovators across the city who have taken an interest in supporting the development and growth of our future leaders through a targeted approach of investing in Philadelphia's public school system.

Through our funding efforts to financially support the larger public school system as well as a direct approach to support selected classroom leaders, this residency will provide educators with the tools they need to enhance the learning experience for Philadelphia's youth.

### MORE INFORMATION COMING SOON



## THE FITLER FOUNDATION BOARD OF DIRECTORS



#### JACOB SMITH

President

As President of Fitler Club, Jacob provides direction for all aspects of Fitler Club's strategy and operations, leading a team of over 200 employees. Jacob joined Fitler Club in 2022 after 11 years as an executive at Philadelphia Cricket Club, where he focused on membership development, engagement, and retention, marketing, communications, member events, private events, and general club management, and served as the founding Executive Director of The 1854 Foundation, a 501(c)(3) nonprofit organization.



#### KIMBERLY MCGLONN

Executive Director

Dr. Kimberly McGlonn is an award-winning advocate for justice & environmentalism, advocacy that informs her approach to leadership in the fashion industry. As Founder & CEO of the manufacturing start-up Grant Blvd ®, she oversees the creative direction and growth strategy of the brand. Grant Blvd's mission is to construct sustainably sourced fashion by creating living wage training & jobs for women, particularly those who are formerly incarcerated. Outside of these roles, Kimberly leads via her role as VP of Social Impact at Fitler Club, and her role as faculty member of Drexel University's Westphal College of Media Arts & Design.



#### NICK CINQUINO

Treasurer

Nick is the Vice President of Strategic Initiatives at Fitler Club. He was a part of the Club's pre-opening team and has overseen Fitler Club's financial operations since 2018. Additionally, Nick has overseen Fitler Foundation's bookkeeping, financial reporting and tax engagement since its inception. He currently serves on the board of two other public charities and is on the finance committee of those organizations.



#### ARUN PRABHAKARAN

Director

Arun S. Prabhakaran is the President of the Urban Affairs Coalition, a \$80 million Philadelphia-based social enterprise and the nation's largest and oldest Black- and Brown-led fiscal sponsor. Previously, Mr. Prabhakaran served as Chief of Staff to District Attorney Larry Krasner and helped oversee a transformation of the District Attorney's Office, the fifth largest prosecution office in the United States, serving 1.5 M citizens of the City and County of Philadelphia with an annual budget of \$48 million. He is the Chair of the National Network of Fiscal Sponsors and former Maternity Care Coalition Board President.





#### JOSHUA THOMAS

Director

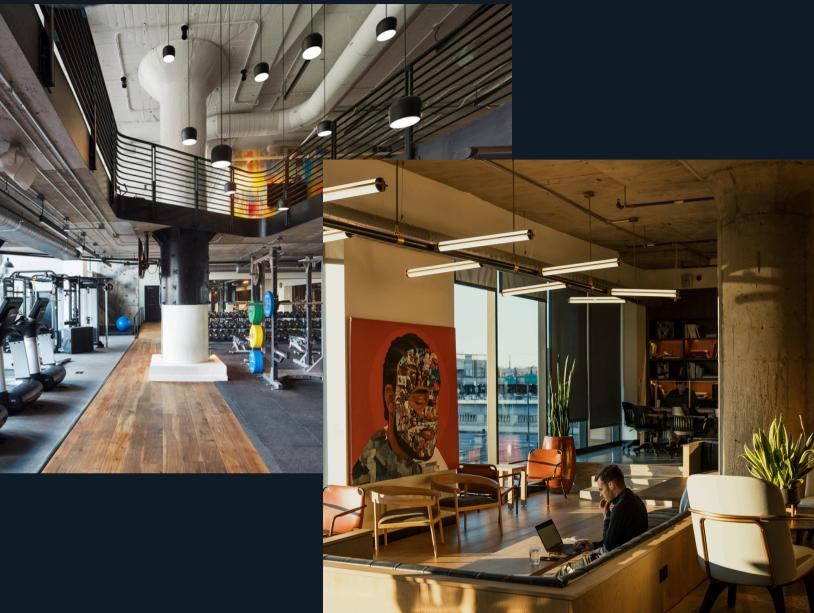
Joshua Thomas, a senior leader in external and international affairs with expertise in philanthropy, brings a diverse professional background spanning arts, culture, and higher education. As the Regional Director of International Relations at The Wharton School, he shapes global presence and philanthropic strategy across EMEA and Latin America. Managing two regional Boards, Joshua oversees pipeline and membership experience for notable internationally-based alumni. Formerly VP of External Affairs at The Philly POPS, he achieved a 25% YoY increase in fundraising revenue for education and community engagement programs, managed government affairs, and led successful audits for \$3.5M in federal relief funding.

NATALIE NIXON Director

Creativity strategist Natalie Nixon is "the creativity whisperer to the C-Suite". She's been selected as one of the Top 50 Keynote Speakers in the World and is valued for her accessible expertise on creativity, the future of work and innovation. Natalie helps organizations reframe their futures- by applying foresight, wonder & rigor to amplify growth and business value.

Fitler Club

To learn more, visit <u>fitlerclub.com</u> or contact <u>info@fitlerfoundation.com</u>.



# ABOUT FITLER CLUB

Opening the door in 2019 in the heart of Center City, Philadelphia, Fitler Club boasts a stunning 14-room hotel, unparalleled gym and spa, 34,000 square feet of workspace and private office suites, and refined yet relaxed culinary and event venues – all under one roof.

To learn more, visit <u>fitlerclub.com.</u>