

SOCIAL IMPACT AT FITLER CLUB

ANNUAL REPORT

2023 - 2024



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LETTER FROM THE VP OF SOCIAL IMPACT



**DR. KIMBERLY
MCGLONN**

VP of Social Impact

One year ago, Fitler Club launched a Social Impact agenda with the goal of enhancing the member experience while harnessing the power of our collective member community to transform our city. Over the last 12 months, we engaged hundreds of members through the intentional curation of courageous conversations and meaningful action.

In this report, we will reflect on the past year of Impact at Fitler Club and foreshadow what comes next.

Thank you for your commitment to Fitler Club and to our city.



IMPACT AT FITLER CLUB: A YEAR IN REVIEW

837 HOURS

of collective service with Philadelphia-based nonprofit organizations

OVER \$10K RAISED

to support the Fund for the School District of Philadelphia and other nonprofits

16 SPEAKER EVENTS

featuring Philadelphia's prominent changemakers such as District Attorney Larry Krasner and one of Time's 100 Most Influential People, Sister Mary Scullion

14 SCREENINGS

with exclusive post-screening Q&A's with film producers and directors

430 MEMBERS

engaged in learning, connecting, serving, and giving

48 LEADERS AND NONPROFITS

now part of the Fitler Club community



PAST EVENTS

- Sneaker Ball
- Live Podcast Recording with District Attorney, Larry Krasner
- FC Goes to: Books Through Bars for MLK Day of Service
- Down North Pizza x Complex Magazine Screening & Tasting
- “Values-Aligned Investment Opportunities” Panel
- Fireside Chat with High Street Hospitality’s Ellen Yin
- The Healing Power of Art with Jane Golden, Executive Director of Mural Arts
- “Art of Survival” Film Screening
- Get Out to Vote with Rep. Morgan Cephus
- Fireside Chat with Time 100 Person of the Year, Sister Mary Scullion



UPCOMING SERIES

- October - Women in Elected Office
- November - Inspiring Impact
- December - Cocktails for a Cause
- January - Fidler Foundation Impact Residency Gala
- February - Seeing & Celebrating Black Childhood
- March - Women in Nonprofit Leadership

MEMBER TESTIMONIALS



Women Entrepreneurs Making History

“This was the first event I've attended as a new member and I found it to be incredibly valuable. Please let the speakers know their time, energy, and openness is deeply appreciated.”

Values-Aligned Investment Opportunities

“It pushed me to reflect on my investment strategy and consider how value-aligned my own strategy is.”

Fireside Chat with Savage Sisters' Sarah Laurel

“I loved how personable this event is. Having the opportunity to meet and speak with Sarah afterward was a plus. Kimberly and team did a great job planning and hosting this event.”

FITLER FOUNDATION



FITLER FOUNDATION

ABOUT

Making an impact beyond its walls has always been central to Fitler Club's mission. From the start, the Club was envisioned not just as a gathering place, but as a catalyst for positive change in Philadelphia. When Fitler Club opened in 2019, it brought this vision to life by founding the Fitler Foundation, with a mission to orient the Club's resources toward high-impact philanthropic opportunities.

Fitler Foundation's first major initiative was the Artists in Residence program, which provided a platform to some of Philadelphia's most talented emerging artists, showcasing their work and connecting them with new audiences. Even when COVID-19 forced the Club to redirect resources and navigate unexpected challenges, the Artists in Residence program not only endured, but flourished. Now entering its fourth iteration, Artists in Residence has become an integral part of Fitler Club and Philadelphia's vibrant art scene.

In 2023, Fitler Club appointed Dr. Kimberly McGlonn as Vice President of Social Impact, renewing its commitment to enacting positive change in Philadelphia. Under her leadership, the Club launched its Social Impact Agenda, and in less than a year, over 400 Fitler Club members and staff participated in events

centered around learning, volunteering, and giving. One special highlight was the Sneakerball, an event that raised over \$10,000 for the Fund for the School District of Philadelphia.

Moving forward, the Club will continue to expand its impact programming, and the Fitler Foundation will relaunch with a deeper sense of purpose, an invigorated board of directors, and compelling programs that align Fitler Club's values and resources with the most pressing needs of its city.





THE FITLER FOUNDATION

OUR MISSION

The Fitler Foundation aims to activate the resources of Fitler Club to:

1.

Support innovative nonprofit leaders (and their agencies) whose work creates a measurable positive impact in the Greater Philadelphia area.

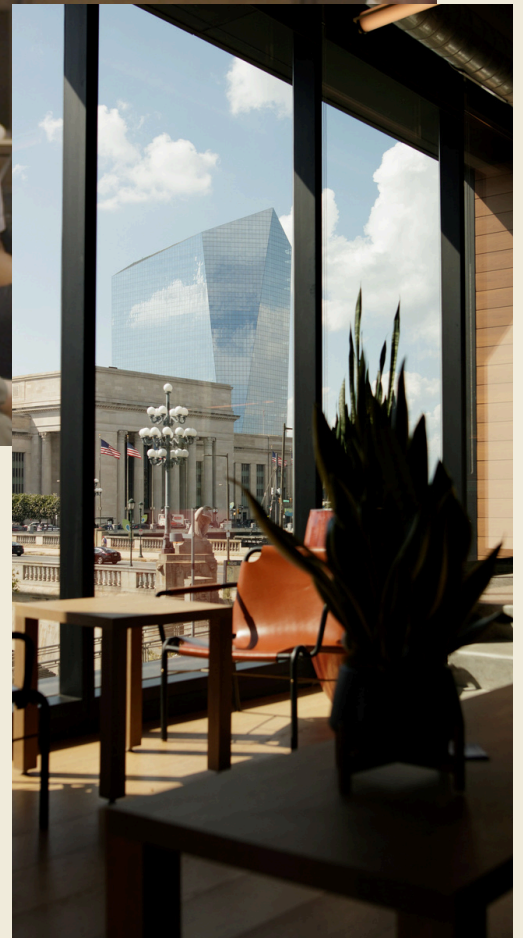
2.

Amplify emerging artists based in the Greater Philadelphia area.

3.

Fund public education initiatives in the Greater Philadelphia area.

[Learn more about The Fitler Foundation](#)



IN CLOSING

We are excited for this next year of Impact Programming. Our great effort needs great support! We invite you to get involved today by donating to our foundation, inviting those in your network to support it as well, and by being our guest future impact related events! We look forward to creating change with you!

For more information, contact info@fitlerfoundation.com.

Fitler Club