

Fitler Club and Kith + Kin Partner to Redesign the Club's Playroom, Elevating Family Programming and Spaces

Fitler Club is proud to announce a new partnership with **Kith + Kin**, the beloved Philadelphia-based community playspace, to fully redesign the Club's playroom and reimagine what family space can look like inside a modern private club. *The Playroom by Kith + Kin* reflects a shared vision rooted in creativity, mindfulness, and community, designed intentionally for children and caregivers alike.

In addition to leading the physical redesign, Kith + Kin will also curate and lead weekly programming in the space, bringing their signature approach to movement, music, mindfulness, and imaginative play to Fitler Club's youngest members. Through this collaboration, The Playroom is not just a space to play, but a vibrant hub for connection, exploration, and family enrichment.

This collaboration is the latest evolution of Fitler Club's deep and ongoing commitment to families. Since its inception, the Club has embraced the belief that families should not have to choose between elevated adult experiences and enriching environments for children. Through thoughtful programming, dedicated spaces, and intergenerational events, Fitler Club has become a leader in family inclusion within the private membership space.

A Club That Grows with Your Family

The redesigned playroom is more than just a refreshed space—it's a reflection of Fitler Club's broader mission to serve members at every life stage. In addition to the new Playroom by Kith + Kin, the Club offers:

- Weekly drop-off "Kids Night Out" programming so parents can enjoy dinner or events onsite while kids play safely
- Ongoing family classes and workshops—from art and movement to cooking classes to family game nights
- **Signature seasonal events** like Family Movie Nights, Trick-or-Treating, Countdown to New Years, Pancakes with Santa, and Easter Brunch
- Thoughtful family dining options with kid-friendly menus, kids eat free brunch, flexible seating, and to-go offerings
- Support for new parents, including access to a nursing room and family changing areas

The partnership with Kith + Kin adds even more depth to this robust ecosystem. Known for their intentional playspace, modern design aesthetic, and holistic approach to supporting new families, Kith + Kin brings a new standard of intentionality to the Playroom's look, feel, and function.

"As a parent, I get how meaningful it is to walk into a space where your child feels not just entertained, but truly welcomed," said Nick Cinquino, Vice President of Strategic Initiatives at Fitler Club. "This partnership isn't just about redesigning a room, it's about deepening our commitment to families. When children feel included and valued, we're not just supporting them, we're starting to teach them what it means to be part of a community. That's why this collaboration with Kith + Kin resonates so deeply with me."



Kith + Kin co-founders Eden and Jess shared:

"Our goal has always been to create spaces where parents and kids feel supported, inspired and encouraged to thrive....The Playroom will be a space where children are encouraged to explore freely and let their imagination soar...and where caregivers can breathe, connect, and find their community."

The Playroom by Kith + Kin reopened its doors in late June. Media inquiries, event invitations, and partnership opportunities may be directed to nick@fitlerclub.com.

About Fitler Club

Fitler Club is Philadelphia's premier modern members' club, blending hospitality, culture, wellness, and connection. As a next-generation urban social club, Fitler Club offers world-class

dining, coworking, wellness, and event experiences, and redefines what private membership can mean for individuals and families alike. Learn more at fitterclub.com.

About Kith + Kin

Kith + Kin was founded in Philadelphia in 2019 by two moms who wanted to create a space for growing families in the city. From their child-led play space, to educational classes, workshops, and support groups, Kith + Kin provides an environment for connection, growth, and empowerment. <u>Learn more here!</u>